

Private Equity Monitor 2017 – Investments and Social Responsibility

Milan, 8th May 2017

EOS IM was very pleased to be invited to joining the event held in Milan on 8th May 2017 by *Private Equity Monitor*, the “Observer” which monitors Italian risk capital investments in the Private Equity sector. The theme of the event was “Investments and Social Responsibility”, with EOS IM taking an active role in the discussion, centered around a Panel of experts. The EOS IM approach was set out in a speech by its CEO and Founder, **Ciro Mongillo**. The Panel discussion was moderated by **Anna Gervasoni**, CEO of *AIFI (Italian Association of Private Equity, Venture Capital and Private Debt)*. The event was also attended by **Francesco Bollazzi** and **Roberto Del Giudice**, from *LIUC – Carlo Cattaneo University*, and **Enrico Silva**, *EY Private Equity Leader*, who presented the Private Equity Monitor Report 2016. In addition, **Emidio Cacciapuoti**, from *McDermott Will&Emery Studio Legale Associato*, presented a study on the importance of the international benchmark and ESG factors in order to engage in successful fundraising. **Ciro Mongillo’s** speech concerned the importance of the environmental and social criteria in making the investment choices. EOS IM’s CEO demonstrated how ESG factors are no longer a philosophical concept, but a tangible asset that can generate economic value for investors. He provided examples of how ESG is becoming increasingly topical, since institutional and family office investors are particularly sensitive to the appropriate management of this issue. In the speech, **Ciro Mongillo** explained EOS IM’s approach to the ESG factors using two examples of its investments: (a) the energy efficiency project implemented in partnership with two Italian top players and involving the World Wildlife Fund), and (b) **Poplast S.r.l.**, a successful niche flexible packaging manufacturer / constructor locate in Northern Italy. The Panel discussion was closed by **Anna Gervasoni**, thanking all the participants for their valuable contribution.